

FARCOM
PROFESSIONAL

ARREN
MEN'S GROOMING



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The ARREN selection of grooming products meets the needs and aspirations of today's man for a unique and dynamic style.

Designed with a strong attitude, overthrows the unidimensional stereotypes, while perfectly matching the multidimensional, active and unconventional contemporary man.

Get inspired by the ARREN barber series to create the image that better represents your unique personality.

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PURIFY
SHAMPOO

Deep Cleansing & Care
Σαμπουάν για Περιποίηση
& Βαθύ Καθαρισμό

CARE



SHAMPOO PURIFY DEEP CLEANSING & CARE

Provides deep hair cleansing, effectively removing excess oil and product build-up.
Hair is instantly revitalized and healthier-looking.
Ideal for daily use.
Suitable for all hair types.

O3497 400ml / 6 pcs. / carton

O3502 1000ml / 6 pcs. / carton

TEA TREE SHAMPOO ENERGIZING & INVIGORATING

Effectively cleanses, energizes, and revitalizes the hair scalp providing an intense feeling of freshness.
Ideal for daily use. Suitable for all hair types.

O3594 1000ml / 6 pcs. / carton

O3570 400ml / 6 pcs. / carton





SHAMPOO GREY FOR WHITE & GREY HAIR

Cleanses hair effectively and gradually reduces unwanted yellow tones in grey and white hair. Suitable for all hair types.

03501 400ml / 6 pcs. / carton

SHAMPOO MULTIPLY FOR SKIN, HAIR & BEARD

Effectively cleanses skin, hair and beard leaving it instantly revitalized and uniquely soft. Formulated with provitamin B5 and prebiotics that contribute to maintaining the skin's natural microflora. Suitable for all hair types.

03500 400ml / 6 pcs. / carton

BEARD & SKIN OIL

Beard and skin oil made with a blend of hemp & flaxseed oil. Absorbs quickly and easily to soften your hair while pampering the skin underneath the beard. For daily use.

12233 30ml / 6 pcs. / carton





STYLING



HAIRSPRAY ULTRA HOLD FIXING

Provides extra strong hold
for ultimate styling and perfect look that lasts.
Humidity resistant to prevent frizz.
Dries instantly to lock your style.
With UV - Filter.

01039

300ml / 6 pcs. / carton



HAIR TONIC SPRAY TONING & VOLUME

Gives volume and creates
long - lasting natural feeling hold.
Suitable for all hair types.

21128

250ml / 6 pcs. / carton





MAXIMUM STYLING GEL
EXTRA STRONG HOLD, INTENSE SHINE

Gives your hair extra lasting hold and intense shine.
It dries immediately and leaves no residue.

05024 150ml / 6 pcs. / carton

BLACK STYLING GEL
LIGHT HOLD, NATURAL FINISH

Targets grey hairs and replaces them with
subtle tones to match your natural hair color.
Adds light hold to better define the hairstyle

05027 150ml / 6 pcs. / carton

BROWN STYLING GEL
LIGHT HOLD, NATURAL FINISH

Targets grey hairs and replaces them with
subtle tones to match your natural hair color.
Adds light hold to better define the hairstyle

05028 150ml / 6 pcs. / carton



POMADE MEDIUM HOLD HIGH SHINE FINISH

It offers strong grip and lasting shine.
It leaves no residue on hair.
It is suitable for all hair types.

21114

100ml / 6 pcs. / carton

POMADE HIGH HOLD MATTE FINISH

It offers strong hold and a matte finish that lasts.
It leaves no residue on hair.
It is suitable for all hair types.

21115

100ml / 6 pcs. / carton



POMADE ULTRA HOLD ULTRA HIGH HOLD & MATTE FINISH

It offers extra strong hold and
a matte finish that lasts.
It leaves no residue on hair.
It is suitable for all hair types.

21125

100ml / 6 pcs. / carton



MATTE FIBER WAX NATURAL HOLD NATURAL HOLD & MATTE FINISH

Fiber forming wax.
It offers a natural hold and a matte finish that lasts.
Easy to apply.
It leaves no residue on hair.
It is suitable for all hair types.

21123

100ml / 6 pcs. / carton



MOLDING CLAY HIGH HOLD

It offers a matte finish & elastic texture for a meticulously slim look.
Easy to apply, lightweight and lasting without leaving residue.

12221

100ml / 6 pcs. / carton



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10 20%

COLORING

DIRECT HAIR COLOR KIT

Gradually covers white/grey hair.
After 8 to 10 washes,
your hair returns to its natural color.

15044

6 pcs. / carton



BEARD & MOUSTACHE COLOR KIT

BEARD & MOUSTACHE COLOR CREAM AMMONIA FREE

Formulated with advanced ammonia-free technology.
It provides a natural-looking beard color.
No risks of appearance of unwanted yellow tones.

COLOR ACTIVATOR - 10 Vol (3%)

Effectively activating ARREN Beard &
Moustache Color Cream.
Its unique creamy texture offers
ease of application and mixing.

15043

6 pcs. / carton





FLOOR DISPLAY STAND

99-21223



TABLE DISPLAY STAND

99-21224



BARBER APRON

29030



BARBER CUTTING CAPE

29031



BARBER CHAIR

21748



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